



FREEDOM
GRAPHIC SYSTEMS

SOLE-SOURCE DIRECT MAIL. SMARTER. FASTER.™

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PRESS RELEASE

release date: 28 August 2009

Changes to USPS Regulations for Slim Jims & Digests

(Washington, DC) *USPS* has released a reminder regarding the upcoming changes to the United States Postal Service® (*USPS*) regulations for letter size booklet type mailings, sometimes referred to in the printing industry as slim-jims or digests.

These new regulations go into effect on September 8, 2009. The new requirements call for a reduction in the length allowed for these pieces, the addition of a third tab to hold the piece closed, and increased paper weight minimums for the covers of these pieces. Pieces not meeting these new requirements as of September 8, 2009 will be subject to additional postage.

These changes are in response to *USPS* reports that these booklet type pieces were incurring damage during the mail sortation process, and that they were causing jams in the *USPS* sorting equipment.

The chart below is a good illustration of the new requirements. For a detailed review of your mailpieces, please contact your Freedom Graphic Systems' account executive.



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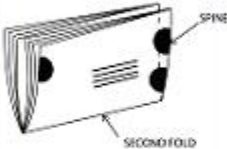
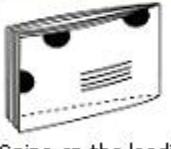
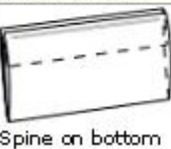
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Exhibit A. *Booklet Design*

If the spine or final fold is...	And the length is...	The cover stock must be at least...	Mailers must seal the piece with...	And place the tabs in these locations...
 Spine or fold on the bottom (longer) edge	5" to 9" long Over 9", up to 10.5" long	50-pound 60-pound	Three 1.5" non-perforated tabs	Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5 inch from the bottom edge. Position upper tabs 1 inch from the top edge.
 Final fold on the bottom (longer) edge, with the folded spine on the leading or trailing (shorter) edge	5" to 10.5" long	40-pound	Three 1.5" non-perforated tabs	Folded Booklet Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5 inch from the bottom edge. Position upper tabs 1 inch from the top edge.
 Spine on the leading (shorter) edge	5" to 9" long Over 9", up to 10.5" long	60-pound 70-pound	Three 1.5" non-perforated tabs	Two tabs on top edge; one tab on trailing edge. Position top tabs 1 inch from left and right edge. Position trailing tab in the middle.
 Spine on bottom (longer) edge, non-perforated inner flap on top (upper) edge	5" to 9.5" long	80-pound	Continuous glue line or glue spots	Perfect bound or saddle stitched with a continuous glue line along flap preferred, minimum 1 inch glue spots acceptable if placed within 3/4 inch of right and left edges.



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About Freedom Graphic Systems

Freedom Graphic Systems is a leading provider of one-to-one direct mail printing (web, sheetfed, digital, roll-to-roll), mailing and logistics solutions. Freedom facilities are strategically located across the U.S. to provide extensive personalization, in-line finishing, collating, fulfillment, kitting, inserting, mailing and commingling capabilities. As a solution-based company, Freedom offers a significant competitive advantage to our clients, with our creative services, robust proprietary technology systems and data intelligence. For more information, visit the company's web site at www.fgs.com.

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