



FREEDOM
GRAPHIC SYSTEMS

SOLE-SOURCE DIRECT MAIL. SMARTER. FASTER.™

1101 s janesville st
milton wi 53563

t 608.373.6500
800.334.3540
f 608.373.6595

fgs.com

PRESS RELEASE

release date: 17 December 2008

Freedom Graphic Systems Achieves Top 11% Ranking on the Printing Impressions 400 List



(Milton, WI) Freedom Graphic Systems is pleased to announce it has been ranked 45th in the 2008 Printing Impressions 400 list. The Printing Impressions 400, now in its 25th year, provides the Printing Industry's most comprehensive ranking of the leading printing companies in the United States and Canada.

The listings include company name and headquarters location; if applicable, previous and current year's fiscal sales; primary specialties; principal officer(s); number of employees, manufacturing plants and total press units (web offset, sheetfed, other). The company rankings are based on 2008 sales figures. The Printing Impressions 400 list appeared in the December 2008 Printing Impressions magazine, a trade publication for commercial printers.

"To be in the top echelon of the PI 400 is a great honor for Freedom," said CEO and President Martin Liebert. "In order to meet the demand of new client relations along with the growth of our existing customers, Freedom's recent capital investments are reflective in our top ranking within the PI 400." "Our capabilities and strategy, partnered with culture, philosophy and passion helps our customers effectively manage the lifetime value of their customers from prospect to customers for life," stated Liebert.



FREEDOM
GRAPHIC SYSTEMS

SOLE-SOURCE DIRECT MAIL. SMARTER. FASTER.™

1101 s janesville st
milton wi 53563

t 608.373.6500
800.334.3540
f 608.373.6595

fgs.com

PRESS RELEASE

About Freedom Graphic Systems

With more than 900 employees and four convenient locations strategically positioned across the country; Aurora, Illinois, Milton, Wisconsin, Grand Prairie, Texas and Ontario, California, Freedom Graphic Systems is a direct mail printer (web, sheet, on-demand) with extensive personalization, in-line finishing, collating, mailing and commingling capabilities. From publishers and bankers to catalogers and retailers, production at these facilities range from short-run snap paks, multi-million piece direct mail packages to commercial print. Freedom has the capacity to handle over 10 million pieces per day as well as an additional 10 million in-line self-mailers per day. As a solution-based, "Can Do" company, Freedom has extensive experience in developing formats and meeting clients' direct mail requirements; giving them a competitive edge in the marketplace. For more information, visit the company's website at www.fgs.com.

Media Contact

Tonya Morel, Freedom Graphic Systems, 630-375-8551, tmorel@fgs.com

Investor Contact

Rich Greene, Freedom Graphic Systems, 608-373-6535, rgreene@fgs.com